

Ambient Water Pursues Business Development Opportunities for Atmospheric Water Generation Technology in Latin America

Company continues positive discussions with leaders throughout the region for potential purchase and implementation of water technologies to combat water scarcity issues

SPOKANE, WA – February 24, 2015 – [Ambient Water](#) (OTCQB: AWGI), a leading provider of atmospheric water generation systems for extracting water from humidity in the air, today commented on the recent and ongoing discussions regarding the potential purchase of its atmospheric water generation technologies by multiple organizations throughout the Latin American region where water scarcity has become a real crisis. Potential customers in Ecuador, Colombia, Panamá, Chile and Brazil are interested in the technology.

The need for relief is significant, as the region is now under a [state of emergency](#) following flooding in December after El Nino forced more than 160,000 residents from Uruguay, Paraguay, Argentina, and Brazil out of their homes. The flooding has impacted the clean water supply by spreading bacteria and wiping out infrastructure, creating a need for an immediate, sustainable solution. Company representatives have traveled extensively throughout Latin America in the last 12 months, resulting in significant interest and positive feedback around the purchase and implementation of its atmospheric water generation technology, [including its flagship AW400 unit, the M2500, and the AW20K.](#)

Ecuador. The [impending volcanic eruption of](#) Cotopaxi combined with the flooding from El Nino has prompted President Rafael Correa to declare a state of emergency. Ambient Water representatives have had discussions with municipal leaders throughout the country, with significant interest in the AW 400s as a water resource for Ecuadorian citizens as questions remain about the status of the water supply once Cotopaxi erupts.

Columbia. There are already at least 37 municipalities within the country that have declared a state of emergency due to water scarcity and drought. Ambient Water representatives have recently discussed the possible implementation of several of its atmospheric water generators within one government agency, with the goal being to start a pilot program to gauge success.

There is also significant need within the tourist regions where hotels and villas are lacking water for guests because of diminished resources. One location is already testing the M2500 as a potential solution to include in each hotel room and villa for personal daily water consumption by the guests. The M2500 is also currently being tested at a financial institution in the region, with discussions about potential widespread use at multiple branches. There is also interest in the M2500 and AW400 for various military applications.

“Similar to many areas around the globe, the current water scarcity and drought issues in Latin America are crippling the region as they deal not just with the drought but with natural disasters like El Nino and volcanic eruptions. We are very encouraged by the discussions we’ve had with governmental and business leaders throughout the region, and feel strongly that our

atmospheric water generators could make a significant difference in helping combat water issues,” said Keith White, CEO, Ambient Water. “We have received great interest in our technology, and the feedback has been overwhelmingly positive. We will continue to work with leaders throughout the region in the hopes of reaching an agreement that would ultimately bring clean, consumable water to the people from Ambient Water.”

Ambient Water representatives have also had continued discussions with governmental and business leaders in Brazil, Dominican Republic, Chile, Mexico, Paraguay, Puerto Rico, and Panama. Potential sales and implementations could include construction and housing projects, government facilities, and big box retail and grocery stores within the various countries.

Ambient Water’s patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in development, the Company’s technology produces clean and fresh water for a host of commercial industries, including oil and gas exploration and farming, while also providing fresh drinking water for homes, offices, and communities.

About Ambient Water Corp.

Ambient Water pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air that we breathe, the Company’s patented technology cost-effectively transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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