

Ambient Water Featured by *International Business Times*

Leading global business publication highlights Ambient Water's atmospheric water generation technology as a viable solution for legalized marijuana growers who seek a more cost-effective and sustainable water source

SPOKANE, WA – March 16, 2015 – Ambient Water (OTCQB: AWGI), a leading provider of atmospheric water generation systems for extracting water from humidity in the air, today reported that it has been featured [in a recent article published by *International Business Times*](#), focusing on the company's atmospheric water generation technology as a solution for legalized marijuana growers who face water issues. Ambient Water [reported last week](#) its intent to target the legalized marijuana industry for its technologies.

The article focuses on Ambient Water's entrance into the rapidly growing legal marijuana sector, after already completing several residential and commercial applications, including [within the oil & gas industry](#). The article's many highlights include discussion of Ambient Water's first facility for medical marijuana, [a joint initiative with BW Global Structures Inc.](#) to be completed in Washington State this spring. The project will combine Ambient Water's atmospheric water generation technology with BW Global's polycarbonate panel greenhouses to provide a complete growing solution.

"To be featured by the *International Business Times* is a tremendous validation for Ambient Water as we continue to try and enter different verticals where our technology would be an asset, including the legalized cannabis industry. This is a market that has grown exponentially over the past couple of years, and shows no signs of slowing down," said Keith White, Founder and CEO of Ambient Water. "But as that growth continues, an already water-intensive industry will become even more so, creating a crucial need for technologies like ours. We're ready to step up and fill that need, and are incredibly excited about the opportunity ahead of us."

A report released in January found that the U.S. market for legal cannabis grew to \$2.7 billion in 2014, up from \$1.5 billion in 2013, and could potentially rise to almost \$11 billion by 2019. Of the \$2.7 billion in sales in 2014, nearly half (\$1.3 billion) came from California, a state that is currently water-strapped as it endures one of its worst droughts in recent history.

The *International Business Times* is a digital global news publication delivering business news to 30 million people worldwide, including an audience of more than 21 million within the United States. The publication provides comprehensive coverage of the most important business, economic, and political stories in the world today, and publishes in seven countries and four languages.

Ambient Water's patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in development, the Company's technology produces clean and fresh water for a host of commercial industries including process water for hydraulic fracking in the oil and gas industry and agriculture, while also providing fresh drinking water for homes, offices, and communities.

About Ambient Water Corp.

Ambient Water pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air that we breathe, the Company's patented technology cost-effectively transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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