

## **Ambient Water Seeks to Alleviate Water Scarcity Issues in Key Fracking Regions**

### **Company identifies Texas, California, Louisiana and other regions for implementation of proprietary atmospheric water generation systems**

**SPOKANE, WA – November 12, 2014** – Ambient Water (OTC: AWGI), a leading provider of atmospheric water generation systems for extracting water from humidity in the air, today identified specific regions throughout the United States which would immediately benefit from onsite Ambient Water atmospheric water generation systems to reduce the draw on municipal resources in water-starved locations where fracking and drilling occurs.

For example, California possesses one of the potentially largest natural gas plays in the Monterey Shale. However, as [referenced by a recent Industrial Water World article](#), historically, the cost of oil shale mining was considered too expensive to efficiently fit into the gasoline production business model, but new production methods including fracking is changing that picture. [In Texas](#), a notoriously dry region, hot summers and water shortages are creating unhealthy competition between farmers and shale-gas developers. This is causing controversy in some regions, such as Louisiana, where the [Sierra Club reported](#) that regulators had to order oil and gas companies to stop taking groundwater from the Carrizo-Wilcox Aquifer after it started to run dry.

Ambient Water believes it can address these water shortage issues by implementing its proprietary 'Ambient Water 400' and 'Ambient Water 20K' atmospheric water generation systems onsite at these drilling and fracking locations. Just recently, the Company announced its plans to place the Ambient Water 400 at Applied Cryo Technologies' Houston facility. The installation, designed as a field test to evaluate water produced and power consumed by the system, will yield results that will be used to position the technology for future use in other oil and gas applications.

"The conditions surrounding droughts and water shortages in multiple regions around the country provide Ambient Water with a significant market opportunity to make a difference for local communities, and the oil and gas developers utilizing the region," said Keith White, CEO of Ambient Water. "Following our first commercial implementation in Houston, we are confident that once the data is reviewed showing the level of water produced, and cost efficiency of doing so, that we will soon begin addressing other regions of the country."

Ambient Water's patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in development, the Company's technology produces clean and fresh water for a host of commercial industries including process water for hydraulic fracking in the oil and gas industry and agriculture, while also providing fresh drinking water for homes, offices, and communities.

A full list of features and specifications of the Ambient Water 400 can be found [here](#).

**About Ambient Water, Corp.**

Ambient Water pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air that we breathe, the Company's patented technology cost-effectively transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

**Safe Harbor Statement**

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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