

Ballast Point Partners with Ambient Water to Produce Beers from Condensation

Atmospheric water generation company provides sustainably sourced water to Ballast Point Brewing Company for special brews which are now available

SPOKANE, WA – June 16, 2017 – [Ambient Water](#) (OTCQB: AWGI), a leading provider of atmospheric water generation systems for extracting water from humidity in the air, today announced that Ballast Point Brewing Co. has completed its first two batches of beer made with water produced from Ambient’s atmospheric water generation systems.

The Company’s flagship atmospheric water generator, the AW400, has been installed adjacent to [UCSD’s Jacobs Medical Center](#), a state-of-the-art 245-bed medical and surgical specialty hospital opened in November of 2016. It is now fully functional onsite producing hundreds of gallons of potable water per day. Ambient Water is working with Ballast Point and other San Diego breweries to begin providing the water for brewing, an opportunity that could provide an additional and sustainable water source.

“Water is obviously a key ingredient to the beer brewing process, so this is intriguing for us. The AW400 generates clean and exceptionally pure water, making it a great water source for brewers and the perfect canvas for exploring new styles and flavors,” said Julia Cain, Director of Research & Development, Ballast Point Brewing Co. “Utilizing Ambient Water’s atmospheric water generators could provide us with the water we need while bolstering our precious water supply. Plus, it’s a great story to tell people they are drinking beer with natural condensation in it. Unique stories like that are what craft beer is all about.”

Ballast Point brewed two pilsners using pure water from Ambient’s water generator at UCSD, which extracts moisture from the coastal fog. Named CleanEscape #1 (5.3% ABV) and CleanEscape #2 (5.5% ABV) after pirates escaping into fog banks, the beers explore how higher sulfate in water can enhance hop taste and bitterness, along with testing higher chloride levels to enhance mouthfeel and malt. CleanEscape #1 has more chloride, while CleanEscape #2 has more sulfate.

CleanEscape is a San Diego take on a classic Pilsner—clean and refreshing, with more hops. The resulting beer isn’t as hoppy as an IPA, but features hints of floral and slightly fruity hop notes.

The greatest benefit of the water produced from Ambient Water to the breweries is its purity. This allows the breweries to add their own ingredients to it to mimic water tastes from around the world, and brew beers that have never been tasted before. Water from an Ambient Water atmospheric water generator has only 7 PPM (particles per million), as compared to water from the City of San Diego that has 700 PPM.

“We’re very excited about this unique opportunity to work with these great breweries and further showcase the purity and clean taste of the water produced by our atmospheric water generators,” said Keith White, CEO, Ambient Water. “Americans enjoy and consume a lot of beer, and water is the main ingredient. Breweries, especially those producing craft, are seeking a sustainable water source that is not only cost efficient but also pure, allowing the brewer to manipulate taste specific to the beer they are creating. We believe this partnership will open doors for us within the market, and allow for us to bring value back to our shareholders.”

A 2012 study by The Beer Institute reports that the U.S. consumed an estimated 6.3 billion gallons of beer within that calendar year. As beer is made up of 90-95 percent water, the market opportunity for a sustainable source able to produce water which is pure is quite significant. There are more than 2,800 craft breweries in the U.S. alone, providing Ambient Water with a significant market for its atmospheric water generation technology.

Ambient Water Inc. patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in-development, the Company's technology produces clean and fresh water for a host of commercial industries, including oil and gas exploration and farming, while also providing fresh drinking water for homes, offices, and communities.

About Ballast Point Brewing Company

Started in 1996 by a small group of home brewers in San Diego, Ballast Point Brewing Company explores new tastes and techniques to create the perfect balance of taste and aroma. From developing a proprietary yeast for our amber ale to creating a breakthrough gold medal-winning IPA, Ballast Point is dedicated to the craft of brewing beers for all to enjoy.

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About Ambient Water Corp.

Ambient Water Inc. has pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air we breathe, the Company's patented technology cost-effectively transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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