

## **Ambient Water to Demonstrate New Atmospheric Water Generation Technology at Houston Facility**

*Company will showcase its newest model, the AW800, capable of generating up to 800 gallons of consumable water per day directly from the humidity in the air*

**SPOKANE, WA – September 27, 2016 – [Ambient Water](#)** (OTCPink: AWGI), a leading innovator of atmospheric water generation systems for extracting water from humidity in the air, today announced it will be demonstrating its newest atmospheric water generation technology, the [newly launched model AW800](#), at an invitation-only event in Houston, Texas. The event will take place October 19-20 at Applied Cryo Technologies, a Houston-based cryogenic transportation and mobile storage equipment manufacturing facility that [hosted an installation of Ambient Water's AW400](#) generator in 2014. Applied Cryo Technologies has collaborated with Ambient Water on the design, manufacturing and testing of the AW800 and will be manufacturing the production units.

The AW800 is the newest model of Ambient Water's [commercial atmospheric water generator](#) lineup and was built to address bulk water needs in water scarce regions, producing up to 800 gallons of consumable water per day. Designed to maximize water generation while minimizing electrical power usage for optimal efficiency, the AW800 is a self-contained water generation and dispensing unit that is housed within a 20-foot ISO shipping container, allowing for easy transit and a rugged design to endure the environmental elements of any region.

Attendees will get an intimate look at the technology, including a detailed walkthrough of how it works, as well as an opportunity to drink water that was freshly produced from the machine. Executives from Ambient Water will be on hand to lead demonstrations and answer questions.

"We are excited to be able to showcase our newest model, the AW800, to the public for the first time and to demonstrate the innovation that makes our atmospheric water generators the leading commercial technology on the market," said Keith White, Founder and CEO, Ambient Water. "The problem of water scarcity both within the United States and around the world has only continued to get worse, with many regions now realizing they are in dire need of a sustainable water source to replace the natural resources that no longer exist. We truly believe that our technology, including both the AW800 and the AW400, is ideally suited to address bulk water needs around the world and to close the gap where conservation and natural resources fall short. This demonstration is a terrific opportunity for us to further highlight the capabilities of the technology and to drive revenue through prospective sales to interested parties in attendance."

The demonstration of the AW800 comes during a time of great interest in the Company's technology, as well as the atmospheric water generation industry as a whole. A [recent report](#) states that the market for atmospheric water generators is projected to reach \$4.74B by 2024, highlighted by increased commercial installations to combat drought in water scarce regions. Ambient Water has successfully penetrated such regions, including [Mexico, Dominican Republic,](#) and [Peru](#), with anticipated agreements for exclusive rights of sale for its technology.

Ambient Water's patented atmospheric water generation technology literally makes water out of thin air, transforming humidity into an abundant source of clean water near the point of use. With multiple systems already commercially available or in development, the Company's technology produces clean and fresh water for a host of commercial industries, including oil and gas exploration and farming, while also providing fresh drinking water for homes, offices, and communities.

For details on the event or to request the opportunity to attend, please contact Carole-Lyn Martens by emailing [sales@ambientwater.com](mailto:sales@ambientwater.com) or calling 888.757.3294 ext. 104.

**About Ambient Water Corp.**

Ambient Water pioneered atmospheric water generation technology for extracting water from humidity in the air. Drawing from the renewable ocean of water vapor in the air that we breathe, the Company's patented technology cost-effectively transforms humidity into an abundant source of clean water near the point of use. The scalable and modular systems can be configured for a number of water-sensitive applications ranging from oil and gas exploration to vertical farming. The systems can also be configured to produce high quality drinking water for homes, offices, and communities. For a thirsty planet on the verge of a water crisis, Ambient Water makes clean water out of thin air. To learn more about Ambient Water, visit our website at <http://www.AmbientWater.com>.

**Safe Harbor Statement**

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These risks include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, products, and prospects for sales, failure to commercialize our technology, failure of technology to perform as expected, failure to earn profit or revenue, higher costs than expected, persistent operating losses, ownership dilution, inability to repay debt, failure of acquired businesses to perform as expected, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently and other factors detailed in reports filed by the Company.

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